

## NetEffect To Join Ethernet Alliance

AUSTIN, TX – February 1, 2006 – NetEffect, driving the next generation of Ethernet connectivity solutions throughout the datacenter, today announced its participation in the newly-created Ethernet Alliance. NetEffect will provide insight and innovation gained through its work that allows industry-standard Ethernet networks to transport disparate types of data for networking, storage and clustering at up to 10 Gigabits per second.

The Ethernet Alliance is a consortium of system and component vendors, industry experts, and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The mission of the Ethernet Alliance is to promote industry awareness, acceptance, and advancement of technology and products based on both existing and emerging IEEE 802 Ethernet standards and their management.

NetEffect's solutions provide the first full implementation of the iWARP extensions to Ethernet. When fully implemented, these extensions dramatically lower networking overhead and transmission latency while remaining completely compatible with existing Ethernet infrastructures. Because iWARP remains in compliance with Ethernet standards, not only is network performance improved, but data center management and operations are greatly simplified. NetEffect iWARP-based Ethernet Channel Adapters (ECAs) deliver multi-gigabit performance, while scaling to meet the most rigorous demands for networking, storage and clustering applications, across any Ethernet network topology.

"NetEffect is pleased to join the Ethernet Alliance as we share many of the same goals," said Rick Maule, CEO, president and chairman of the board, NetEffect. "We are all working for the advancement of Ethernet, allowing this ubiquitous standard to yet again evolve to meet the needs of a growing number of demanding data center environments."

"We're happy to have NetEffect's experience and expertise in the Ethernet Alliance," said Blaine Kohl, vice president of marketing for the Ethernet Alliance. "The work of NetEffect and other industry leaders within the Alliance will ensure Ethernet continues to be the standard technology on which much of the world's data communications and network computing is done."

## About the Ethernet Alliance

The Ethernet Alliance was created to promote industry awareness, acceptance and advancement of technology and products based on existing and emerging IEEE 802 Ethernet standards. The organization accelerates industry adoption and removes barriers to market entry by providing a cohesive, market responsive, industry voice on IEEE 802 Ethernet projects. For more information, visit [www.ethernetalliance.org](http://www.ethernetalliance.org)

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